



About Trendease.com

In times of economic crises and budget cuts where can you turn for a competitive advantage? The Trendease Team, who travels to over 100 international design events a year, reporting back to its readers the key trends and design directions. Travel the world without ever leaving your office!

Since 2004, Trendease.com has been providing cutting-edge design information to readers now spanning 160+ countries and approximately 9,000 cities worldwide. Trendease is honored to be the number one online resource reporting to inspire. At the beginning of January 2011 well over 40,000 hand-selected images and contact details for more than 5,500 featured companies were included in excess of 1,500 vision-driven articles.

Subscribers to Trendease.com have access to thousands of images and articles covering trade shows, exhibits, showrooms, retailers, lifestyle shifts, and market happenings within the field of design. Trendease is a one-stop resource featuring in-depth reviews of design categories ranging from textiles and decorative accents to a variety of furnishings, interiors, and a collection of inspiring products. The world is at the Trendease reader's fingertips.

Client satisfaction is paramount to us. Trendease welcomes feedback and will consider any request.

Trendease.com content grows with each monthly edition and the witty and informative weekly e-newsletter. More added value is found in the complete archives, the detailed directory of all companies and designers published, and an interactive photo search allowing specific searches of the immense Trendease.com database. Photos can be searched by date, event, location, category, material, detail, color, and keyword. Plus, the dynamic scrapbook feature saves favorite images for later viewing.

With Trendease, design professionals stay in the know while saving time, money, and manpower.

Exhibitions & Fairs Visited

100% Design London, 100% Design Tokyo, 100% Design Shanghai, Affordable Art Fair, ABC Kids Show, Ambiente, BIG+BIH, Decorex, Design Den Haag, Designersblock, DesignersDays, DMY Berlin, Domotex, Dutch Design Week, Expofil, Equip'Hôtel, Ethical Fashion Show, Evtexs, Fuori Salone, Formex, Heimtextil, imm cologne, ICFF, International Furniture Fair Singapore, Interieur, Intirio, Intertextile, Istanbul Design Week, Las Vegas Market, Le Cuir à Paris, Los Angeles International Textile Show, Maison&Objet, Meuble Paris, MoOD, Passagen, Première Classe, Première Vision, Prêt-à-Porter, Proposte, Salone Internazionale del Mobile, SaloneSatellite, Stockholm Furniture Fair, Tendence, Tent, Thailand International Furniture Fair, and MANY MORE...

Who Reads Trendease?

- Retailers
- Buyers
- Marketers
- Merchandisers
- Furniture & Accessory Designers
- Textile & Fashion Designers
- Interior Designers
- Decorators
- Architects
- Product Developers
- Importers & Exporters
- Manufacturers
- Trade Associations
- Trade Show Organizers
- Top Management
- Journalists / Editors
- Professors / Students
- Design Innovators & Leaders
- Industry Professionals

Product Categories Covered

- Bath
- Bedding
- Children's Design
- Decorative Accessories
- Home Accents
- Fashion Accessories & Apparel
- Furniture
- Floor Coverings
- Lighting
- Office
- Tabletop / Housewares
- Textiles
- Transportation
- Upholstery
- Wall Treatments
- Window Treatments
- and MORE...

Management

Jennifer Castoldi lives and breathes design. She is the founder, ceo, and chief creative director of Trendease International. She inspires the world as she travels the globe giving lively lectures on industry trends and market reviews. For someone who is perpetually jet-lagged, her energy will amaze you!

Ms. Castoldi's education and industry experience are vast. She holds an MBA from the International School of Management, Paris, a BS in Home Products Development & Marketing, and an AAS in Fashion Merchandise Management from the Fashion Institute of Technology, New York, and is now working towards her PhD in International Business Management & Marketing with a focus on Creative Social Responsibility.

Some may recognize her as the host of Trendease DesignVision or from her previous lives in retail buying and merchandising, product development and design, international sourcing, publishing, or interior decoration. Ms. Castoldi received the distinguished compliment from LDB Interior Textiles and Decosit Brussels (now MoOD), both citing her as the "rising star" in the home fashion business.

She has also held a seat on Hershey's Innovation and Packaging Advisory Council and is a member on the Trend Board to MoOD. (www.jcastoldi.com).



4.9/5 (119 votes cast)

About Trendease TV and Trendease DesignVision:

Our mission “to help leading-edge people gain a definite competitive and strategic advantage through a combination of fast-breaking information, breakthrough thinking and applied creativity” extends into all facets of our business ventures, including this one.

The Trendease Team is proud to bring you its fresh online TV channel presenting the series Trendease DesignVision.

The host of the show, Jennifer Castoldi, internationally acclaimed speaker and forward-thinking chief creative director, inspires audiences around the globe with innovative and cutting-edge designs that she and the Trendease Team discover while visiting trade shows and design happenings worldwide.

Tune in at www.trendease.tv

Trendease International: More Than Just a Website

- ePublishing & Broadcasting
- Speaking Engagements
- Freelance Journalism
- Creative Support

The activities of Trendease International extend far beyond its websites. In addition to Trendease.com and Trendease.TV, the Trendease Team writes for various international publications. Magazines and trade associations syndicate the content of Trendease.com as well as contact the Trendease International experts for quotes. The Trendease Market Edge PowWows are lectures presented around the world. For a full list of upcoming and previous talks visit www.jcastoldi.com.

Relationships are important to us. Trendease International is proud have partnered with events such as Heimtextil, Maison&Objet, MoOD, Thailand International Furniture Fair, SURTEX, Intirio, Designer's Days, Meuble Paris, Intertextile, 100% Design Shanghai, Interiors Birmingham, and Le Cuir à Paris, as well as groups including International Furnishings and Design Association, Executives Working in Home Textiles, and ICA Kansai. Trendease International also offers consulting and creative support to companies, trade organizations, and government bodies. For more information please email info@trendease.com.



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